



Soneva



INSPIRING A LIFETIME OF RARE EXPERIENCES

INSPIRING A LIFETIME OF RARE EXPERIENCES



SONU's VIDEO





INSPIRING A LIFETIME OF RARE EXPERIENCES

Soneva is a family of world-class resorts in the Maldives and Thailand, offering rare, meaningful experiences in outstanding natural locations. A pioneer for responsible tourism, we combine a conscientious approach to sustainability with exquisite luxury and intuitive, personalised service.


Our passion for creating unforgettable, enlightening experiences is manifested through our unending search for new, innovative ways to optimise the wellbeing of our guests and our Hosts. With a deep respect for the healing traditions of the past, we harness this ancient knowledge as a springboard for the future, blending it with ground-breaking new technologies and evidence-based research to create life-changing experiences.






Soneva Kiri

Koh Kood,
Thailand
Villas: 33


Soneva in Aqua
Maldives
23-metre
Luxury Yacht
with 2 Bedrooms

Baa Atoll, Maldives
Villas: 72


Soneva Fushi

Noonu Atoll,
Maldives
Villas: 54


Soneva Jani

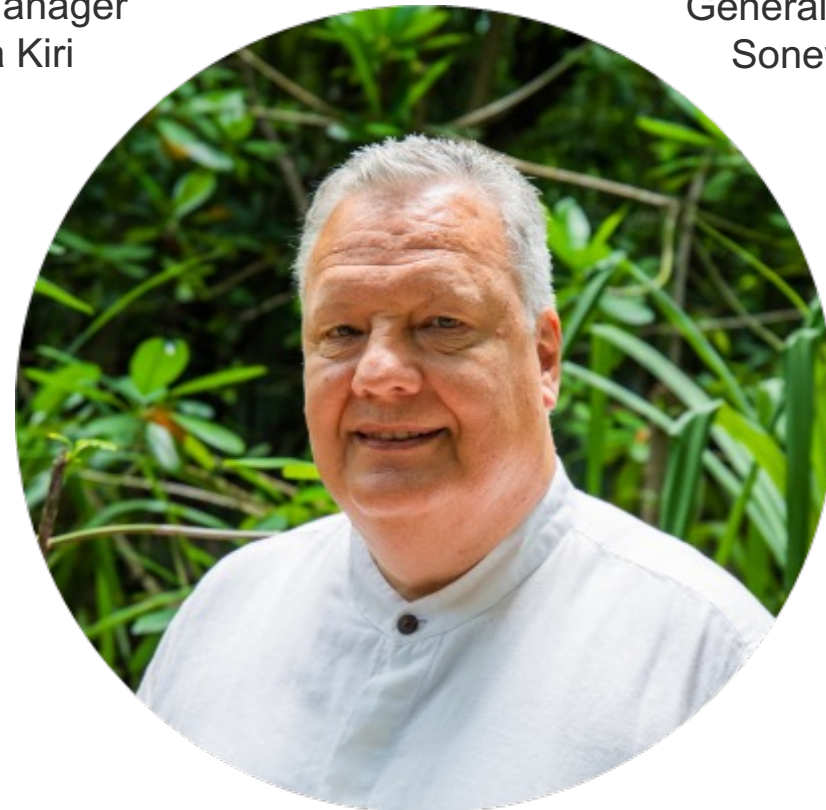
Introducing our General Managers and Reservations Team:



Karin Van Zyl
General Manager
Soneva Kiri



Eddie Teh
General Manager
Soneva Jani



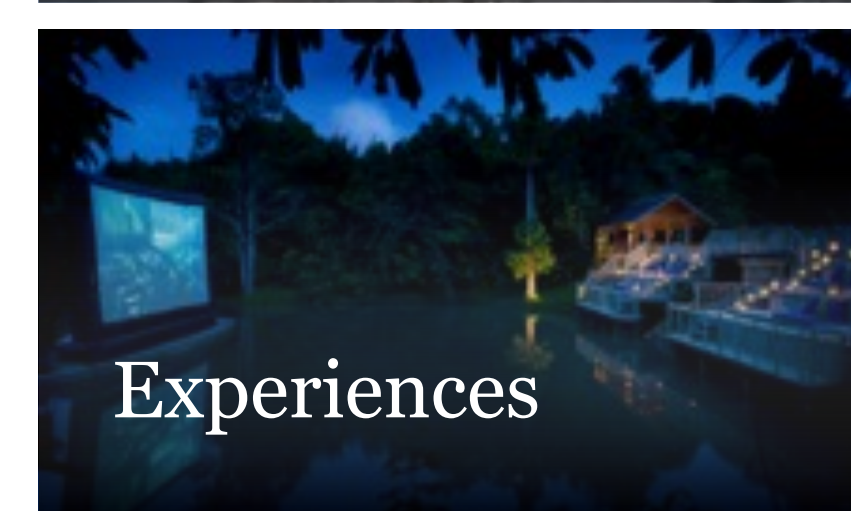
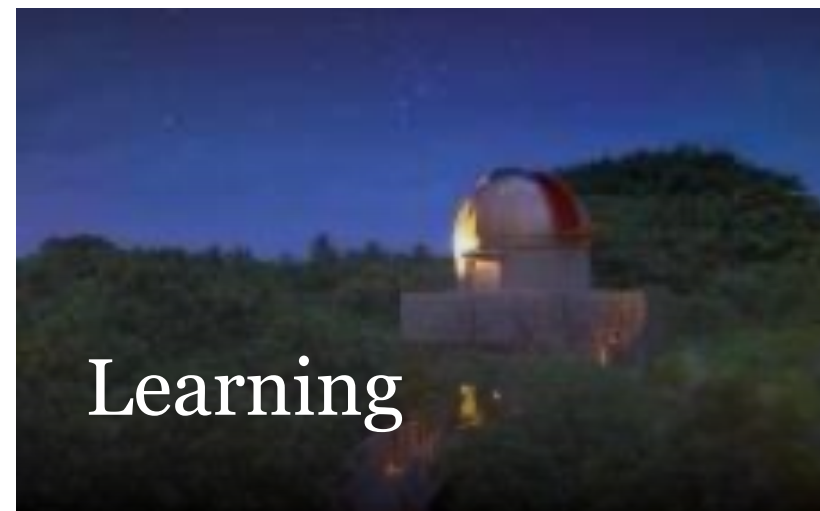
Gerhard Stutz
General Manager
Soneva Fushi



Core Purpose

“We create imaginative and engaging SLOW LIFE.”

Our guiding principle is to create “intelligent luxury” by combining luxury and sustainability.

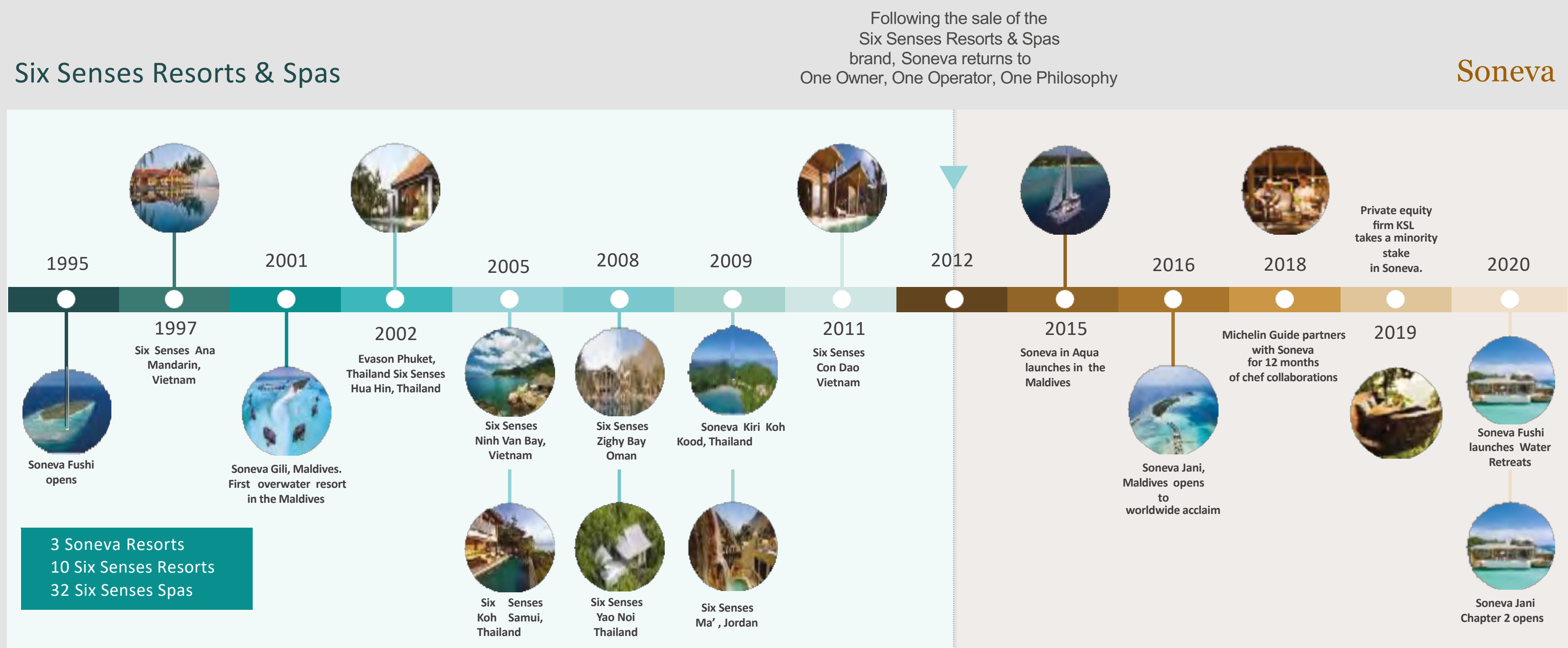


OUR HERITAGE

Soneva Fushi, the first Soneva resort, opened in the Maldives in 1995. These beginnings led to the founding of Evason and Six Senses Resorts and Spas.

After nearly two decades of successful development, which included the launch of three Soneva resorts, 10 Six Senses and Evason branded resorts and 32 Six Senses Spas, in 2012 Soneva sold the Six Senses Resorts and Spas brand to Pegasus Capital, a US private equity investor. This sale enabled Soneva to focus on its 'One Owner, One Operator, One Philosophy, One Brand' strategy.

From this strong base of heritage, experience and a robust asset portfolio, Soneva is focused on developing a portfolio of resorts and pioneering concepts that set new benchmarks for luxury hospitality and wellness.



THE SONEVA BRAND

An aerial photograph of a wooden boardwalk with a white metal railing, winding through a dense garden of green plants. In the center of the boardwalk, a person is lying on a blue mat, possibly practicing yoga or meditation. The boardwalk is made of light-colored wood planks and is supported by white posts. The surrounding vegetation is vibrant green, with some palm fronds visible on the left side.

OUR VALUES

Along with our vision, our values are our brand's anchor point – what we stand for, the things we hold dear, the principles that define our behaviour. We believe that luxury, sustainability and wellness are interconnected concepts; they complement each other.

OUR BEHAVIOURS

All our colleagues display similar behaviour traits, each of which is inspired by the philosophy and long-term vision of the brand, with an increasing focus on wellness by including meditation in our daily routine, exercise, re-imagining traditional dishes in our Host restaurants to provide healthier alternatives.

OUR DRIVERS

We craft experiences that are authentic, relevant and rare. We study the past and combine it with modern tools for better results.



OUR PERSONALITY

Our brand personality brings together certain core traits that define our way of life – whether speaking to guests, or to each other, our spirit is always recognisable through our personality. Positive, convivial, playful, compassionate.

OUR POSITIONING

A proactive brand, Soneva brings people together. United by a shared purpose, we create positive experiences that will have an impact on our guests' lifestyle and wellbeing.

We are spirited; committed to sharing our knowledge and expertise; continually nurturing a culture of innovation to help our guests and members make memories, create stories to share, and leave us ready to make more of life.

TARGET AUDIENCE

Our guests seek unique experiences with deep-rooted brand stories that offer a positive impact to society. They crave personalization, original experiences, and a healthier lifestyle to be prepared for whatever the world throws at them.

Our guests are smart, well-travelled, successful and very much aware of wellness trends.

We craft experiences for them that are authentic, relevant and rare.

OUR FOUNDERS

When Sonu and Eva built Soneva Fushi on the deserted island of Kunfunadhoo, little did they know that their vision of locally crafted villas and an environmentally responsible lifestyle would form the basis of a successful collection of world-class resorts and spas. Soneva Fushi became a blueprint for all 'barefoot luxury' resorts and pioneered a remarkable array of sustainable business practices that are now considered the norm across the industry.

Sonu Shivdasani

CEO & Joint Creative Director

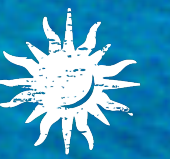
Sonu guards and nurtures Soneva's culture by emphasising the beliefs, values and language that drive behaviour within our organisation. Born in England, he was mostly educated there, with some time spent studying in Nigeria and Switzerland. He is an alumnus of Eton College and a graduate of Oxford University, where he earned an MA in English Literature. During his time at Oxford, Sonu met his Swedish-born wife, Eva. They fell in love with the Maldives and leased an island there in 1990. After some effort and considerable good luck, their first resort, Soneva Fushi, opened in 1995. As a pioneer for luxury and environmental responsibility, Soneva Fushi redefined tourism in the Maldives and soon became known as the country's premier island destination.

Eva Malmström Shivdasani

Creative Director

Eva has the challenging role of creating and overseeing all of Soneva's interior designs. During the 1970s and 80s, she was a top fashion model, appearing on the covers of more than 100 prestigious magazines worldwide. She also ran a successful clothing company, LEVA in Paris. Passionate about the environment and sustainability, Eva's real flair is in her impeccable taste, innovative and unconventional ideas and her overall daring approach that ensures a different 'feel' for every project. Her attention to detail is legendary among her colleagues. Eva's philosophy marries absolute luxury for Soneva guests with her unwavering commitment to using local and sustainable materials, resources and skills.





Soneva Fushi



Noonu Atoll

Maafaru International Airport ✈

Baa Atoll

15 minutes by speedboat
from Maafaru
International Airport

15 minutes by seaplane or
60 minutes by speedboat
from Maafaru
International Airport

● Malé



Soneva Fushi At a Glance

VILLAS

Villa Type	Size (sqm)	Number of Rooms	Number of Villas
Soneva Fushi Family Villa Suite with Pool	360	1+1	11
Crusoe Suite with Pool	264	1	7
2 Bedroom Crusoe Residence with Pool	330	2	8
2 Bedroom Crusoe with Pool	739	2	1
2 Bedroom Soneva Fushi Villa with Pool	285	2	1
2 Bedroom Soneva Fushi Villa Suite with Pool	395	2	1
2 Bedroom Crusoe Suite with Pool	412	2	5
2 Bedroom Crusoe Suite with Pool (Sunset Retreat)	739	2	1
3 Bedroom Beach Retreat with Pool	566	3	3
3 Bedroom Crusoe Suite with Pool	649	3	1
3 Bedroom Sunrise Retreat with Pool (Villa 2)	884	3	1
3 Bedroom Beach Retreat with Pool (Villa 65)	665	3	1
Villa 1	1,142	3	1
Villa 41	1,420	3	1
Villa 14	1,370	3	1
4 Bedroom Soneva Fushi Villa Suite with Pool	721	4	2
4 Bedroom Soneva Fushi Villa Suite with Pool (Villa 19)	1,056	4	1
Villa 15	1,557	4	1
Jungle Reserve	1,590	4	1
Villa 38	1,427	4	1
Villa 37	1,824	5	1
Villa 42	2,289	6	1
Sunset Reserve	2,289	6	1
Private Reserve	3,048	9	1
1 Bedroom Water Reserve With Slide	585	1	5
2 Bedroom Water Reserve with Slide	857	2	3
TOTAL			61

USPs

Direct Beach or Ocean Access from All Villas
Located within the Baa Atoll UNESCO Biosphere Reserve
14 Dining Concepts
Outdoor Cinema Paradiso
Observatory with 3D Telescope
Eco-Friendly Surfing
Soneva in Aqua Experiences
The Den - One of the Largest Children's & Teen's Club in the Maldives
Eco Centro Waste-to-Wealth
Private Sandbank
Art & Glass Studio
Soneva Stars Calendar
Makers' Place Recycling Studio
Soneva Academy Courses
Coral Regeneration Project
AquaTerra Science, Education & Research Centre
Flying Saucers - The World's First Zipline Fine Dining Experience
Soneva Soul Wellness Centre
Watersports, Diving & Snorkelling
Open-air & Covered Tennis Courts
Padel Tennis Court
No News, No Shoes
Barefoot Guardian
Complimentary Ice Cream, Chocolate, Cheese & Charcuterie Rooms

Resort Map

RESORT FEATURES

- (A) Mihiree Mithaa
- (B) By The Bar
- (C) Water Sports Champa
- (D) Down to Earth
- (E) Guest Relation Champa
- (E1) Gift Shop
- (F) So Glasscycle - Art & Glass Studio
- (G) Table Tennis Champa
- (H) Barefoot Bookshop
- (H1) Soneva Online Retail Shop
- (I) The DEN
- (J) Shades of Green
- (K) Out of the Sea
- (L) Soleni Dive Centre
- (M) Soneva Soul
- (N) Gym
- (N1) Guest Volleyball Court
- (O) Tennis Court
- (O1) Covered Tennis Court
- (O2) Paddle Tennis Court
- (P) Fresh in the Garden
- (P1) Aquaterra
- (Q) Ever Soneva So Celestial (The Observatory)
- (R) Eco Centro
- (S) Turtle Beach Yoga Champa
- (T) Cinema Paradiso
- (T1) So Primitive
- (T2) Gzurstrassen Jewellery Galleria
- (U) Kannai Arrival Jetty
- (V) Seaplane Pick Up/Drop Off
- (W) Zipline Trail
- (X) Out of the Blue
- (Y) Flying Saucers
- (Z) Jungle Gym

★ Snorkelling Access Points

..... Jogging Trail



- 1. Villa One
- 2. 3 Bedroom Sunrise Retreat with Pool (Villa 2)
- 3. 2 Bedroom Crusoe Suite with Pool
- 4. 2 Bedroom Crusoe Suite with Pool
- 5. 3 Bedroom Beach Retreat with Pool
- 6. 2 Bedroom Crusoe Suite with Pool
- 7. Soneva Fushi Family Villa Suite with Pool
- 8. 2 Bedroom Crusoe Suite with Pool
- 9. 3 Bedroom Beach Retreat with Pool
- 10. 2 Bedroom Crusoe Suite with Pool
- 11. Villa 11
- 14. Villa 14
- 15. Villa 15
- 16. Crusoe Suite with Pool
- 17. Crusoe Suite with Pool
- 19. 3 Bedroom Beach Retreat with Pool
- 20. 2 Bedroom Crusoe Residence with Pool
- 21. Crusoe Suite with Pool

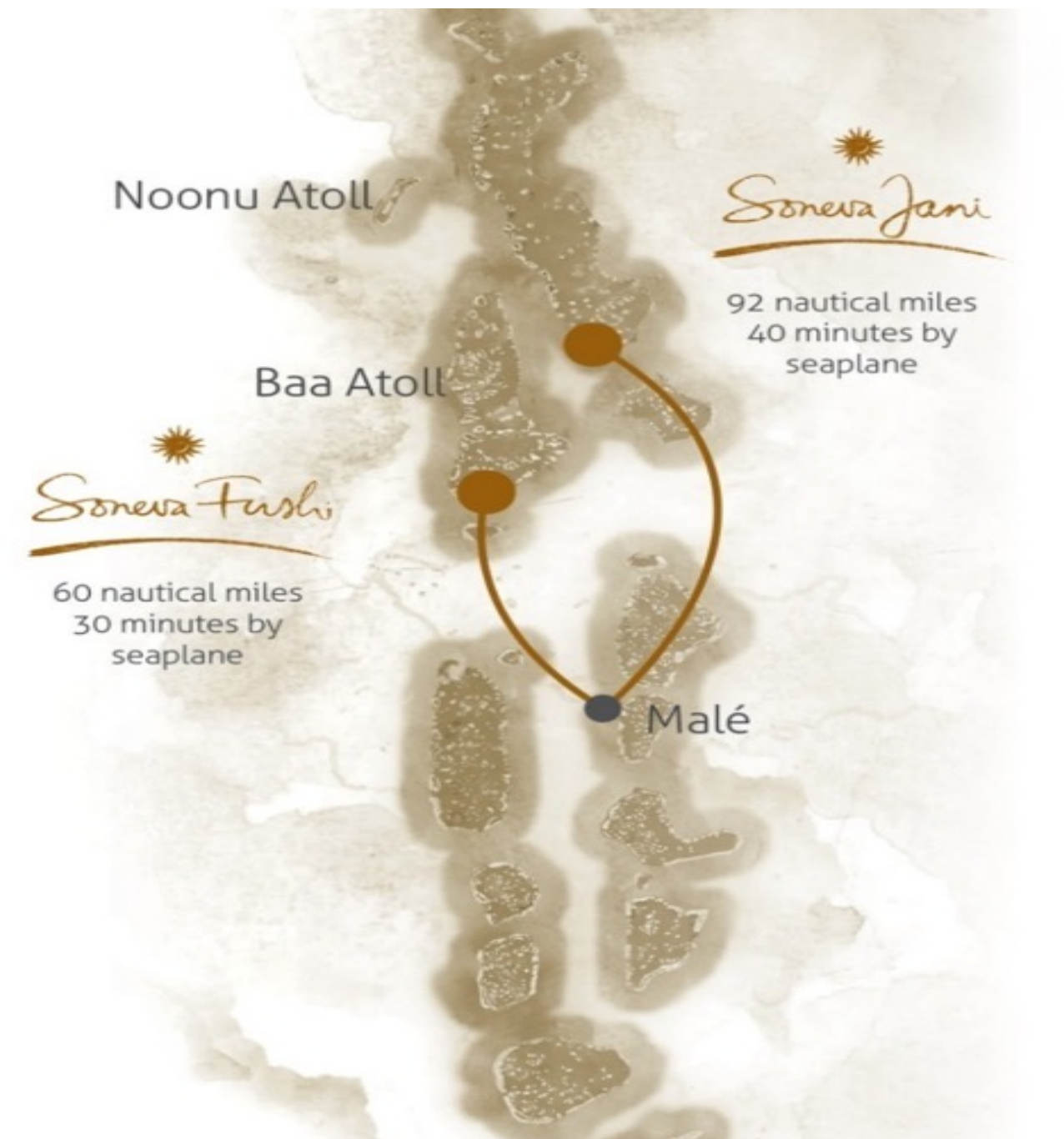
- 22. Crusoe Suite with Pool
- 23. Crusoe Suite with Pool
- 25. Crusoe Suite with Pool
- 26. 2 Bedroom Crusoe Residence with Pool
- 27. 2 Bedroom Crusoe Residence with Pool
- 28. 2 Bedroom Crusoe Residence with Pool
- 29. 2 Bedroom Crusoe Residence with Pool
- 30. Crusoe Suite with Pool
- 31. 2 Bedroom Crusoe with Pool
- 32. 2 Bedroom Soneva Fushi Villa with Pool
- 33. Soneva Fushi Villa
- 34. Soneva Fushi Villa
- 35. Soneva Fushi Villa
- 36. Jungle Reserve
- 37. Villa 37
- 38. Villa 38
- 41. Villa 41
- 42. Villa 42

- 43. Sunset Reserve (Villa 43)
- 44. 2 Bedroom Crusoe Residence with Pool
- 45. 2 Bedroom Crusoe Residence with Pool
- 46. Soneva Fushi Family Villa Suite with Pool
- 47. Soneva Fushi Family Villa Suite with Pool
- 48. Soneva Fushi Family Villa Suite with Pool
- 49. Soneva Fushi Family Villa Suite with Pool
- 50. Soneva Fushi Family Villa Suite with Pool
- 51. Soneva Fushi Family Villa Suite with Pool
- 52. Soneva Fushi Family Villa Suite with Pool
- 53. Soneva Fushi Family Villa Suite with Pool
- 54. Soneva Fushi Family Villa Suite with Pool
- 55. Soneva Fushi Family Villa Suite with Pool
- 56. Crusoe with Pool
- 57. Crusoe with Pool
- 58. Crusoe with Pool
- 59. Soneva Fushi Villa Suite with pool
- 60. Soneva Fushi Villa Suite with pool

- 61. Soneva Fushi Villa Suite with pool
- 62. Soneva Fushi Villa Suite with pool
- 63. Soneva Fushi Villa Suite with pool
- 64. Sunset Retreat
- 65. 4 Bedroom Soneva Fushi Villa Suite with Pool
- 66. 2 Bedroom Soneva Fushi Villa Suite with pool
- 67. 3 Bedroom Crusoe Suite with Pool
- 68. 4 Bedroom Soneva Fushi Villa Suite with Pool
- 69. 4 Bedroom Soneva Fushi Villa Suite with Pool
- 70. 2 Bedroom Crusoe Residence with Pool
- 81. 2 Bedroom Water Reserve with Slide
- 82. 1 Bedroom Water Reserve with Slide
- 83. 1 Bedroom Water Reserve with Slide
- 84. 1 Bedroom Water Reserve with Slide
- 85. 1 Bedroom Water Reserve with Slide
- 86. 1 Bedroom Water Reserve with Slide
- 87. 2 Bedroom Water Reserve with Slide
- 88. 2 Bedroom Water Reserve with Slide



Maldives



Island & Villas

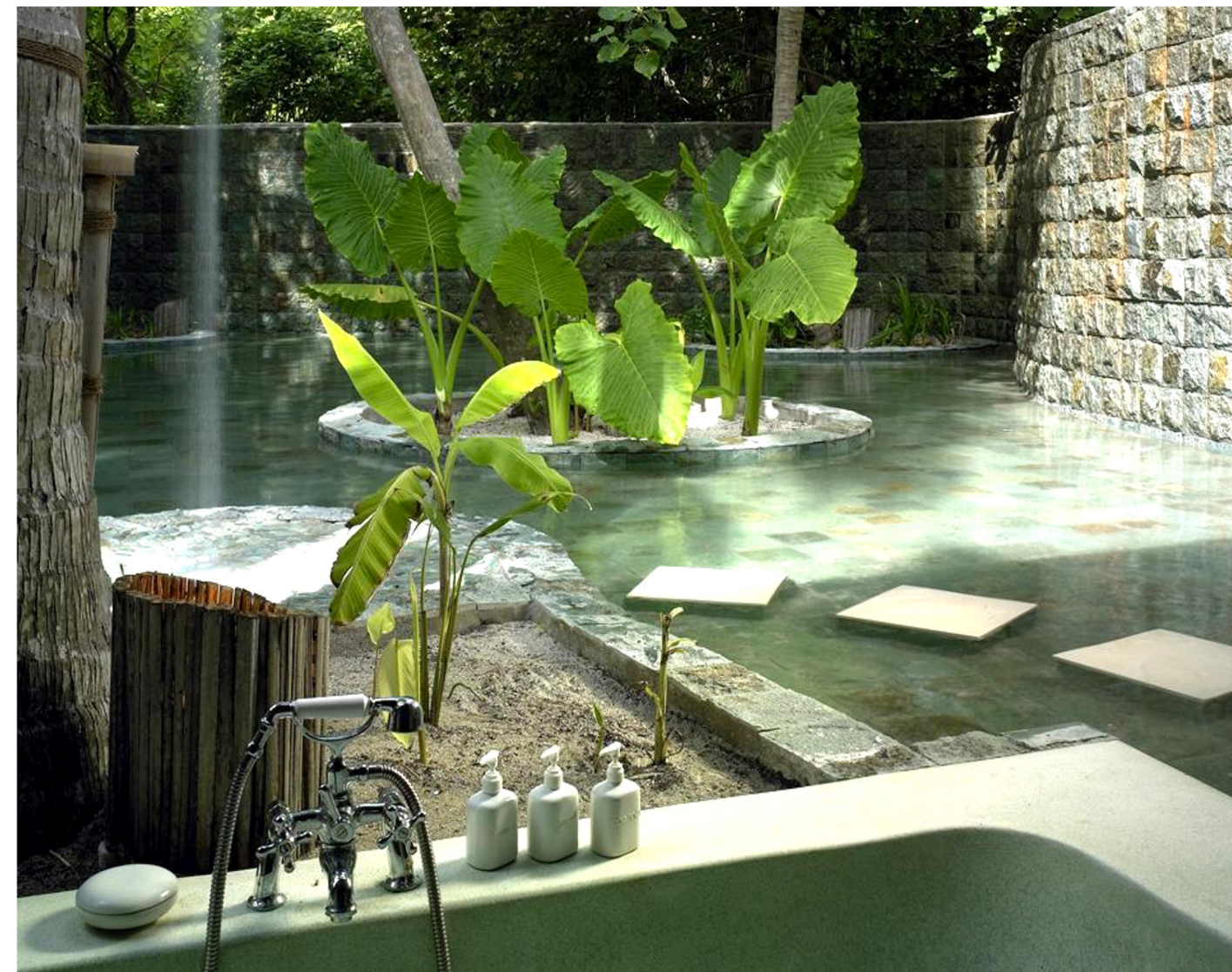




Soneva Fushi Water Reserves

2 Bedroom Crusoe Suite





F&B





Cinema Paradiso



Experiences





Covered Tennis Court at Soneva Fushi

Flying Sauces






Soneva Jani

Noonu Atoll

Maafaru International Airport ✈

Baa Atoll

15 minutes by speedboat
from Maafaru
International Airport

15 minutes by seaplane or
60 minutes by speedboat
from Maafaru
International Airport

● Malé



Soneva Jani At a Glance

VILLAS

Villa Type	Size (sqm)	Number of Rooms	Number of Villas
Beach Hideaway	480	1	3
1 Bedroom Water Retreat with Slide	411	1	18
1 Bedroom Water Reserve with Slide	555	1	20
2 Bedroom Island Retreat with Slide	446	2	3
2 Bedroom Water Retreat with Slide	520	2	4
2 Bedroom Water Reserve with Slide	772	2	6
3 Bedroom Water Retreat with Slide	625	3	1
4 Bedroom Water Retreat with Slide	1,291	4	1
4 Bedroom Island Reserve with Slide	1,788	4	1
4 Bedroom Water Reserve with Slide	1,421	4	1
Total			58

USPs

All Villas with Direct Lagoon Access

Largest Lagoon Resort with the Lowest Guest Density in the Maldives

Cinema Paradiso with Bluetooth Headphones Observatory

Waterslides Into the Lagoon

Water & Island Villas with Retractable Roofs

The Den, One of South Asia's Largest Children's Zones

Olive Ridley Project Turtle Rehabilitation Centre

Eco-Friendly Surfing

Soneva in Aqua

18 Unique Outlets & Dining Experiences

Watersports, Diving & Snorkelling

Soneva Soul Island & Over-Water Wellness Centres

No News, No Shoes

Barefoot Guardian

Complimentary Ice Cream, Chocolate, Cheese & Charcuterie Rooms



RESORT FEATURES

- (A) Arrival Jetty
- (B) Soleni Dive School
- (C) Marine Biology Centre
 - Barefoot Bookshop
 - Soneva Villa Ownership Office
- (D) The Gathering
 - Down To Earth
 - Asian Kitchen
 - So Cool
 - So Guilty
 - So Engaging
 - So Imaginative
 - The Gathering Bar
 - The Gathering Wine Cellar
 - So Soneva Boutique & Fine Jewellery by Tomoko Kodera
 - Overseas by Mathias Dahlgren
 - Soneva Soul Gathering Spa
- (E) So Starstruck: the Observatory
- (F) Water Sports Champa and Volleyball court
- (G) North Beach Spa Champa
- (H) Tennis Court, Padel Court & Jungle Gym
- (I) Lakes
- (J) Screw Pine Alley
- (K) Football Field
- (L) So Local
- (M) Mushroom Hut & Chicken Coop
- (N) Vegetable Garden
- (O) So Wild by Diana Von Cranach
- (P) Eco Centro
- (Q) The Den
- (R) Turtle Centre by Olive Ridley Project
- (S) Soneva Soul Island Spa
- (T) Director's Cut, Cinema Paradiso & So Bespoke
- (U) Crab Shack
- (V) So Chill
- (W) So Primitive
- (X) South Beach Spa Champa

VILLAS

- One Bedroom Island Family Retreat
- One Bedroom Water Retreat with Slide
- One Bedroom Water Reserve with Slide
- Two Bedroom Island Retreat with Slide
- Two Bedroom Water Retreat with Slide
- Two Bedroom Water Reserve with Slide
- Three Bedroom Water Retreat with Slide
- Four Bedroom Water Retreat with Slide
- Four Bedroom Island Reserve with Slide
- Four Bedroom Water Reserve with Slide



Lagoon & Villas





Soneva Jani, 1 Bedroom Water Reserve With Slide

4 Bedroom - Villa 28



Soneva Jani, 1 Bedroom Beach Hideaway





Soneva Jani, 1 Bedroom Beach Hideaway



F&B



Experiences



Cinema Paradiso





The Den at Soneva Jani



The Den at Soneva Jani

SONEVA SOUL
OUR NEW WELLNESS CONCEPT






Soneva in Aqua



Soneva in Aqua is moored only metres away from Soneva Fushi, the original desert island hideaway nestled in the turquoise waters of the Baa Atoll, UNESCO Biosphere Reserve.

The only resort on a private island blessed with an interior that is rich with vibrant vegetation, our villas are scattered along white beaches nestled against lush greenery that offers guests the ultimate privacy in which to relax as time melts away...

Every visit creates moments that stay forever. Watching movies under the stars; watching the sun rise from your own private sandbank in the middle of the Indian ocean; counting Saturn's rings with our astronomers; inhaling the tantalising aroma in our chocolate room filled with delicious handmade chocolates or sampling exquisite wines barefoot on the sand.

Every moment delights the senses and inspires the imagination.



Exterior & Interior



Experiences





Soneva Kiri



THAILAND

CAMBODIA



Suvarnabhumi International Airport (BKK)



Utapao Airport



Trat Airport (TDX)



Trat Pier



Koh Mai Si (MSI)

Koh Kood



Siem Reap

Soneva Kiri (direct from BKK)
90-minute flight transfer from BKK, then 5-minute speedboat between Koh Mai Si and Soneva Kiri

Soneva Kiri (from Trat)
45-minute car journey from Trat Airport to Trat Pier, then 60-minute speedboat transfer from Trat Pier to Soneva Kiri



Private Plane



Soneva Kiri At a Glance

VILLAS

Villa Type	Size (sqm)	Number of Rooms	Number of Villas
1 Bedroom Bayview Pool Villa Suite	464	1	6
1 Bedroom Sunset Ocean View Pool Villa Suite	482	1	5
1 Bedroom Beach Pool Villa Suite	403	1	10
2 Bedroom Junior Beach Pool Retreat	617 - 641	2	3
2 Bedroom Sunset Ocean View Pool Retreat	598	2	1
3 Bedroom Beach Pool Reserve	641	3	1
4 Bedroom Bayview Pool Reserve	1,211	4	1
4 Bedroom Sunset Ocean View Pool Reserve	1,211	4	1
5 Bedroom Bayview Pool Reserve	1,845	5	2
5 Bedroom Sunset Ocean View Pool Reserve	1,845	5	1
5 Bedroom Beach Pool Reserve	1,845	5	2
TOTAL			33

USPs

Some of the Largest Resort Accommodation in Asia

Located on the 4th Largest yet Least Populated Island of Thailand

Waterslides in Larger Villas

Long, Pristine Beach

Treepod Dining

Observatory

Cinema Paradiso

Koh Kood by Sea Experience

Soneva Kiri Spa

Children's Den

Eco Den

Mushroom Cave Lunch

Watersports, Diving & Snorkelling

Private Buggies

No News, No Shoes

Barefoot Guardian

Complimentary Ice Cream, Chocolate, Cheese & Charcuterie Rooms





Resort Map

RESORT FEATURES

- (A) Koh Mai Si Airport
- (B) Jetty
- (C) Main Area
 - The Dining Room
 - Treepod Dining
 - So Chilled
 - So Chocoholic
 - So Deli-cious
 - So Dairy
 - Chef's Table
 - So Spirited
 - Library
 - Swimming Pool
 - Observatory
 - Gallery
 - Boutiques
 - LIFE Centre
- (D) The Den
- (E) Eco Den
- (F) Soneva Kiri Spa
- (G) Cinema Paradiso
- (H) The View
 - The View Laboratory
 - Wine Cellar
 - So Spiritual
- (I) Kruua Mae Tuk
- (J) Down to Earth
- (K) Host Village
- (L) Colours of the Garden
- (M) Eco Centro
- (N) Tennis Court
- (O) Oxidation Pond
- (P) South Beach
 - Bar and beach
 - Water Sports

JOGGING TRAILS

- Beginner 1.5 km
- Advanced 3.5 km
- SLOW trail

VILLAS

- | | | | |
|----|-------------------------------------|----|--|
| 1 | Beach Pool Villa Suite | 29 | 4 Bedroom Bayview Pool Reserve |
| 2 | Beach Pool Villa Suite | 30 | 5 Bedroom Bayview Pool Reserve |
| 3 | Beach Pool Villa Suite | 31 | 5 Bedroom Bayview Pool Reserve |
| 5 | Beach Pool Villa Suite | 33 | 5 Bedroom Sunset Ocean View Pool Reserve |
| 6 | 2 Bedroom Junior Beach Pool Retreat | 42 | Bayview Pool Villa Suite |
| 7 | 2 Bedroom Junior Beach Pool Retreat | 43 | Bayview Pool Villa Suite |
| 8 | Beach Pool Villa Suite | 46 | Bayview Pool Villa Suite |
| 9 | Beach Pool Villa Suite | 47 | Bayview Pool Villa Suite |
| 10 | Beach Pool Villa Suite | 48 | Bayview Pool Villa Suite |
| 12 | Beach Pool Villa Suite | 49 | Bayview Pool Villa Suite |
| 14 | 3 Bedroom Beach Pool Reserve | 50 | Sunset Ocean View Pool Villa Suite |
| 15 | Beach Pool Villa Suite | 51 | Sunset Ocean View Pool Villa Suite |
| 16 | Beach Pool Villa Suite | 52 | Sunset Ocean View Pool Villa Suite |
| 17 | 2 Bedroom Junior Beach Pool Retreat | 53 | 2 Bedroom Sunset Ocean View Pool Retreat |
| 18 | 5 Bedroom Beach Pool Reserve | 54 | Sunset Ocean View Pool Villa Suite |
| 21 | 5 Bedroom Beach Pool Reserve | 55 | Sunset Ocean View Pool Villa Suite |
| | | 61 | 4 Bedroom Sunset Ocean View Pool Reserve |



Island & Villas



F&B



Experiences



2 Bedroom Junior Beach Pool Retreat



Soneva Kiri South Beach



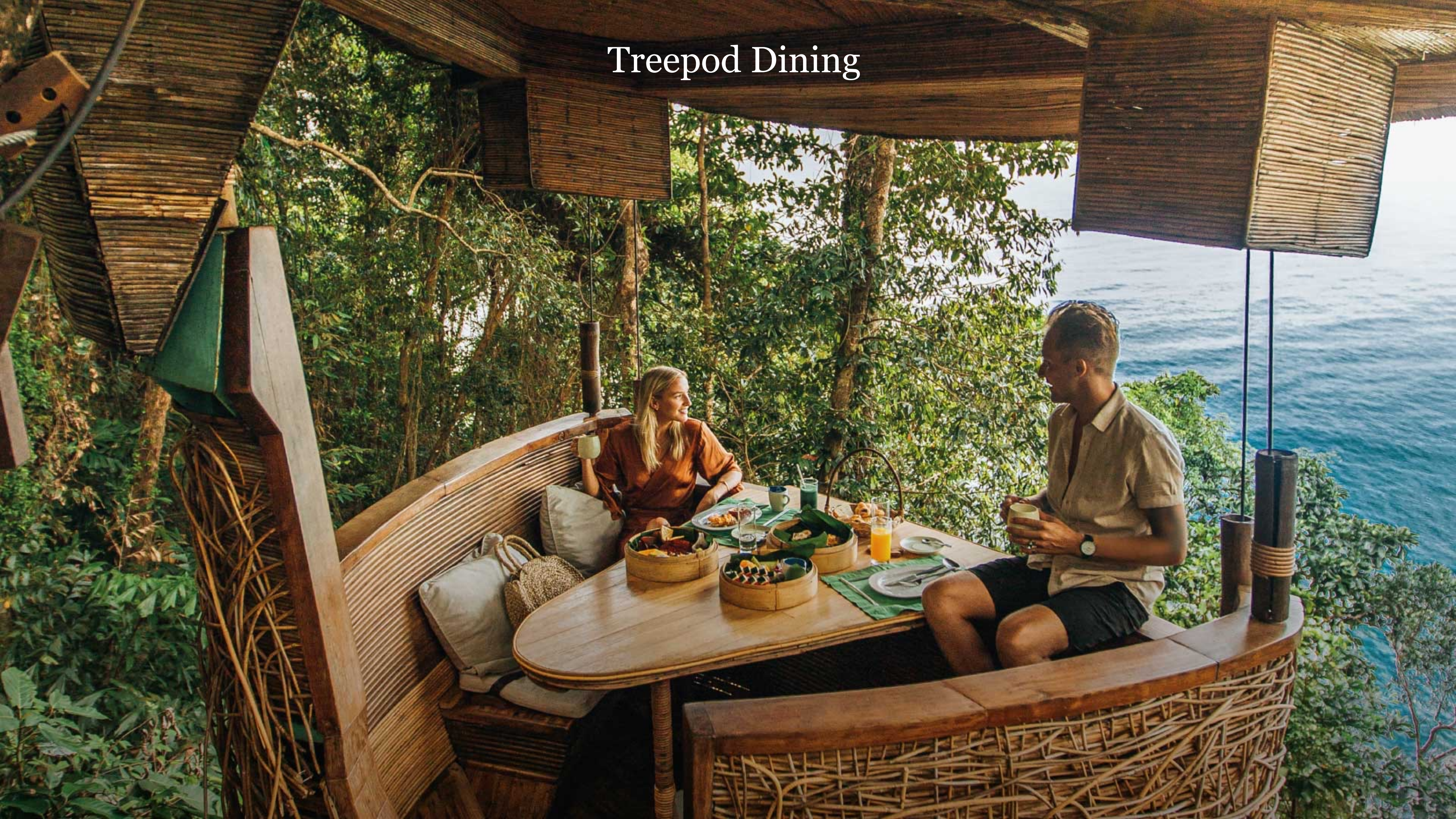


Taste of real Thai Food

The view



Treepod Dining



Waterfall Adventures



Koh Kood by Sea



SONEVA SECRET - Coming soon...





Soneva Secret






Soneva Secret

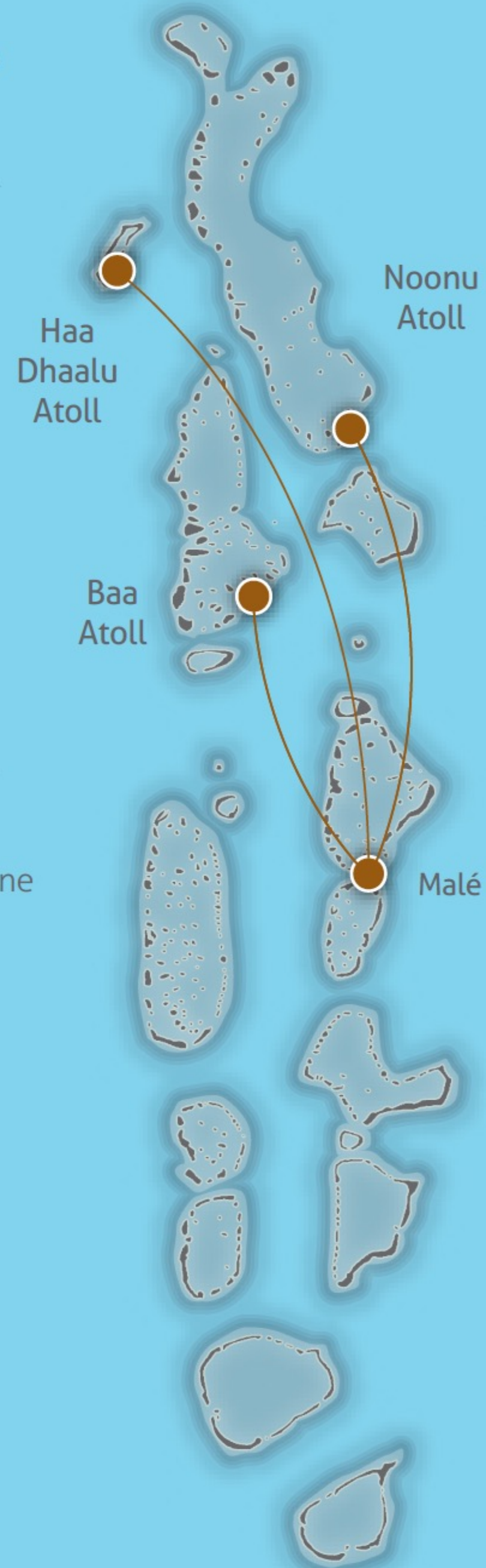
2024

145 nautical miles
75 minutes by seaplane


Soneva Fushi

60 nautical miles
30 minutes by seaplane

Maldives



Noonu
Atoll

Haa
Dhaalu
Atoll

Baa
Atoll

Malé


Soneva Jani

92 nautical miles
40 minutes by seaplane

Located in the Haa Dhaalu Atoll, the remote island of Dhipparufushi is at the westernmost tip of the Maldives.

Soneva Secret 2024 can be reached via a scenic 75-minute seaplane flight direct from Velana International Airport in Malé, a 40-minute seaplane flight from Soneva Fushi in the Baa Atoll, a 30-minute seaplane flight from Soneva Jani in the Noonu Atoll, or a leisurely full-day cruise from Soneva Fushi onboard Soneva in Aqua.

Guests can also fly directly into Hanimaadhoo International Airport or Kulhudhuffushi Airport in the Haa Dhaalu Atoll and take a one-hour speedboat ride to the resort.



Soneva Secret 2024 at a Glance

VILLAS

Villa Type	Size (sqm)	Number of Rooms	Number of Villas
Beach Hideaway	197	1	5
Beach Reserve	523	2	1
Overwater Hideaway	197	1	5
Crusoe Villa	197	1	1
Crusoe Reserve	575	2	1
Castaway Villa	349	1	1
TOTAL			14

USPs

Remote location in the Maldives' Haa Dhaalu Atoll

Pristine natural setting with rich marine life

The Maldives' first luxury floating villa

Entirely bespoke menu of experiences

Dedicated team of three Hosts per villa

Exceptionally private with just 14 villas

Overwater lagoon villas accessible by private electric boat

Direct beach or lagoon access from all villas

In-villa Soneva Soul spa treatment rooms

Private pools with water slides

Retractable roofs over master bedrooms

Adjoining bedroom in every villa, perfect for children

One dedicated chef per villa

The Main House – island club house

Out of This World dining tower, wine cellar & observatory

Overwater zipline

Unique destination dining

Unparalleled watersports

Back to nature family experiences

Soneva in Aqua experiences

Dive & marine biology centre

Eco Centro Waste-to-Wealth

Organic garden

Complimentary ice cream, chocolate and cheese & charcuterie parlours

No News, No Shoes



Resort Map



RESORT FEATURES

EXPERIENCES

- A** THE LIVING ROOM
- LIBRARY
- GAMES AREA
- BOUTIQUE
- B** GYM
- C** DIVE CENTRE
- D** SONEVA WELLNESS
- E** WATER SPORTS
- F** THE DEN
- G** CINEMA PARADISO
- H** ORGANIC GARDEN
- I** SO PRIVATE - FLOATING KITCHEN
Flexible location based on guest's preference
- J** YOGA PLATFORM
- K** ZIPLINE
- L** WELCOME JETTY

DINING DESTINATIONS

- a** THE MAIN HOUSE
- ALL-DAY DINING
- BAR
- CHEESE & CHARCUTERIE ROOM
- CHOCOLATE & ICE CREAM ROOM
- b** SO PRIMITIVE
- c** OUT OF THIS WORLD
- DINING ROOM
- WINE CELLAR
- OBSERVATORY

Sunrise

- Overwater Hideaway
- Beach Hideaway
- Beach Reserve
- Crusoe Villa
- Crusoe Reserve
- Castaway Villa
Flexible location based on guest's preference









Beautifully Bespoke

The debut Soneva Secret 2024 resort, located in the sparkling waters of Dhipparufushi in the Maldives' Haa Dhaalu Atoll, represents a new wave of rare, personalised hospitality. Thirty years in the making, it creates a blueprint for the Soneva Secret concept, crafting every stay around highly intuitive service, rare experiences and exceptional culinary journeys. With just 14 expansive villas, the remote island setting offers the ultimate in privacy and seclusion, where the beauty of nature abounds.

Location

Soneva Secret is the only resort in the Haa Dhaalu Atoll, and is found on the remote island of Dhipparufushi at the westernmost tip of the Maldives. Soneva Secret 2024 can be reached via a scenic 75-minute seaplane flight from Velana International Airport in Malé, a 40-minute seaplane flight from Soneva Fushi in the Baa Atoll, a 30-minute seaplane flight from Soneva Jani in the Noonu Atoll, or a leisurely full-day cruise from both Soneva Fushi and Soneva Jani onboard Soneva in Aqua. Guests can also fly directly to Kulhudhuffushi Airport in the Haa Dhaalu Atoll and take a one-hour speedboat ride to the resort.

Stay

The resort features 14 private overwater and island villas, including lagoon villas, accessible by boat, and the Maldives' first floating villa. Each has its own private access to the pristine lagoon or white sand beach. Designed to offer the ultimate in Soneva hospitality and exemplary service standards, each villa features a dedicated team of three, which includes a Barefoot Guardian, Barefoot Assistant and dedicated chef, to ensure every stay is wholly personalised to not only meet guests' needs but also exceed every expectation.

Services & Amenities

Soneva Secret villas are designed to offer exceptional levels of privacy, comfort and peace, and are equipped with an array of services and amenities that include:

- Dedicated Barefoot Guardians and Barefoot Assistants in every villa
- Dedicated chefs across a range of international cuisines, one for each villa
- Direct beach or ocean access with daybeds and sun loungers
- Spa treatment rooms
- Private pools and curved water slides
- Master bedrooms with retractable roofs
- Open-air ensuite bathrooms with sunken bathtubs, toilets and showers
- Adjoining bedroom in every villa, perfect for children
- In-villa and beach dining areas
- Study desk with ocean views
- Fully equipped gyms
- Walk-in minibars with Smeg fridges, Nespresso coffee machines and in-villa kitchens and wine fridges
- TV lounges with large daybeds, smart TVs and Bose sound systems
- WiFi with on/off switches

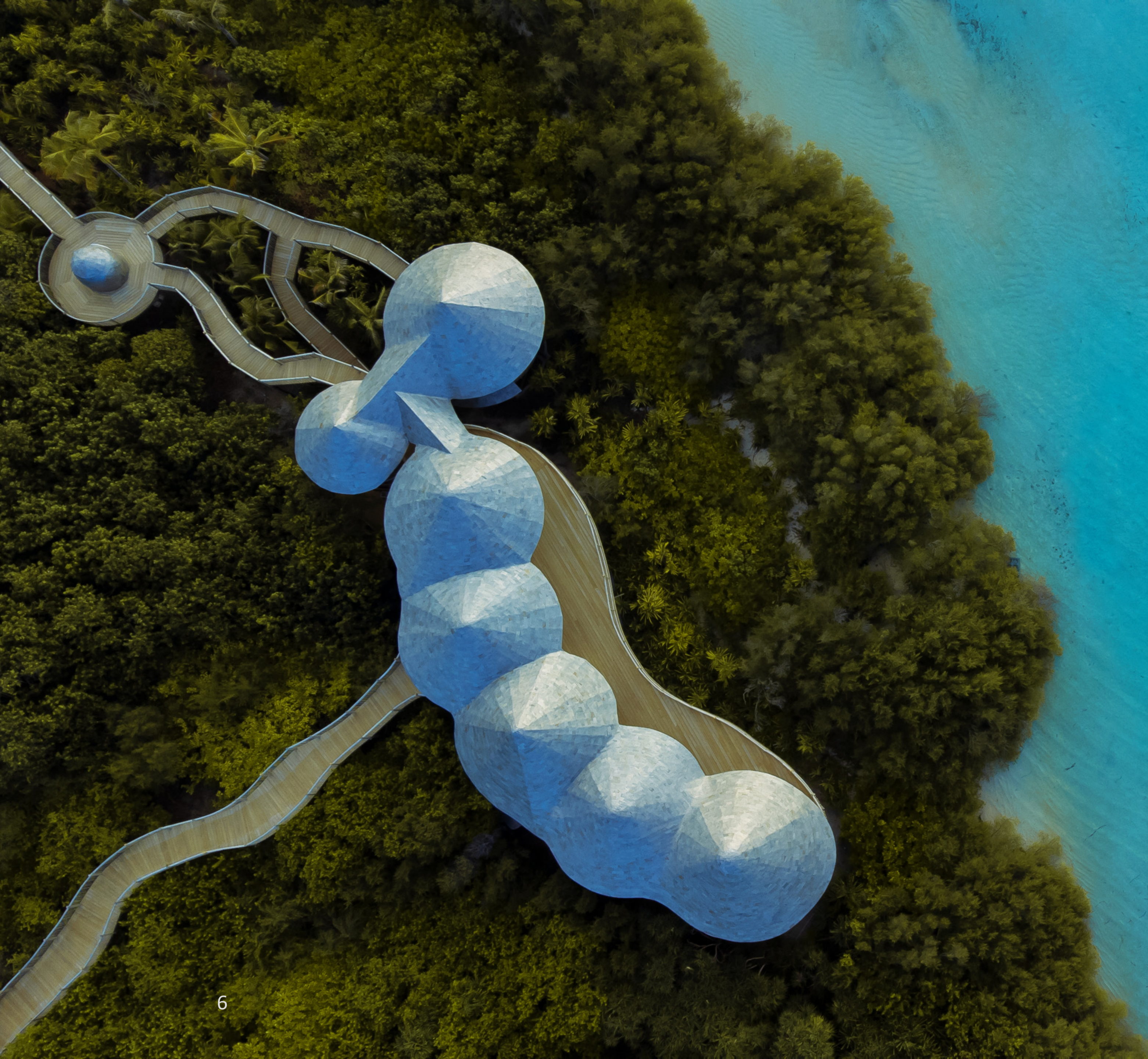
Island, Villas & Experiences



An aerial photograph of a tropical resort. The foreground and middle ground are dominated by lush green mangrove-like vegetation. Several buildings with traditional thatched roofs are scattered throughout, connected by a network of wooden walkways. In the background, a long row of similar buildings is situated on a narrow strip of land extending into the ocean. The sky is a vibrant orange and yellow, with a bright sun low on the horizon. The text 'Soneva Soul' is written in a white, cursive font across the top of the image, with a white brushstroke underline. A small sun icon is positioned above the text.

Soneva Soul

Centuries of healing wisdom combine with science and innovation for a new integrative wellness concept that reconnects mind, body and soul



OUR WELLNESS PEDIGREE

While Soneva Soul is a relatively new brand in the wellness space, it has been 25 years in the making.

Our wellness credentials are rooted in the conceptualisation and development of the Six Senses brand, which evolved from the first resort spa that we opened at Soneva Fushi back in 1995. From there, our portfolio expanded to 32 spas across the world, in both our own resorts and partner hotels.

Along the way, we have gathered knowledge and experience from the countries where we have been based – harnessing their innovations and learning from their traditional therapies, ancient rituals and healing herbs. We have used the latest diagnostic technology to better plan guests' wellness journeys and have expanded our global network of acclaimed wellness specialists – ceaselessly searching for alternative, innovative ways to improve the wellbeing of our guests and Hosts.

The scope of our wellness offerings exists across every component of life – biology, psychology, spirituality. We benefit from the best evidence-informed science, and the personal experience of our Wellness Advisory Board to exploit the most credible, authentic and results-driven approaches to care.



ANCIENT WELLNESS RITUALS MEET SCIENCE AND INNOVATION

Soneva Soul combines the best of science and modern learning with thousands of years of ancient healing wisdom. Wellness at Soneva Soul is personalised and unique, adapting to the immediate and evolving needs of our guests through diagnosis and assessment, offering them specific programmes to enhance their wellbeing, and helping them toward their long-term goals.

Soneva Soul Wellness is a tailor-made journey that can start from any point, whether enhancing the health of ageing skin, balancing energy, improving physical shape, recovering from illness, evolving mental clarity, or simply finding the space in the here-and-now to unwind, sleep better and benefit from a deeply relaxing massage.

We focus on enabling people to flourish and be their best through the guidance of our resident experts and a global network of acclaimed wellness specialists. Our integrative, multidisciplinary approach offers guests the choice to engage across a range of services, with a team that are cross-skilled, and learn from each other the best ways to provide nurturing care.

Holistic, life-affirming wellness experiences take place in inspiring, beautifully designed surroundings. Each Soneva Soul journey is supported by deliciously healthy cuisine crafted from the freshest, organic ingredients, and a curated retail offering that brings together the latest and best wellness products from across the world.

We are uncompromising in our mission to unite the ancient and modern, East and West, tradition and science, and unrelenting in our search for new pathways to achieve this. Our goal remains the same – taking our guests on a life-changing holistic wellness journey

RESORT WELLNESS CENTRES

Each Soneva Soul wellness centre is built in perfect harmony with its breath-taking surrounds, elevating our guests' wellness experience far beyond pampering treatments or traditional spa therapies.

Soneva Soul, Soneva Jani

Soneva Soul spans two facilities at Soneva Jani – the original Over-water Spa and a new Island Spa. Surrounded by the beauty of nature, both provide an inspiring backdrop for transformative wellness experiences. In addition, Soneva Jani has a jungle gym, functional fitness gym and beach fitness area for exercising in nature, and open-air Ayurvedic and treatment champas.

Soneva Soul, Soneva Fushi

Encircled by the island's lush jungle, the two-storey wellness complex is inspired by its tranquil setting, inviting guests to reconnect with nature as they rejuvenate, restore and relax. Built around a central water feature, stepping stones and walkways connect the reception area and treatment rooms on the ground floor, as well as rooms for integrative medicine, an advanced beauty room, Ayurvedic consultation and treatment room, flotation tank and retail shop. Sound pods with meditative music and aroma pods offering blends of atomised essential oils invite guests to relax or re-energise before or after their treatment. Upstairs there are another three consultation and treatment rooms.

The World of Soneva Soul



Transformative Wellness

Soneva Soul blends integrative medicine and complementary therapies to promote true healing and health, treating everything from chronic illnesses to unexplained stress.



Nature-Inspired Design

Each Soneva Soul wellness centre is built in perfect harmony with its serene surroundings, allowing you to reconnect with nature as you rejuvenate in our island sanctuaries.



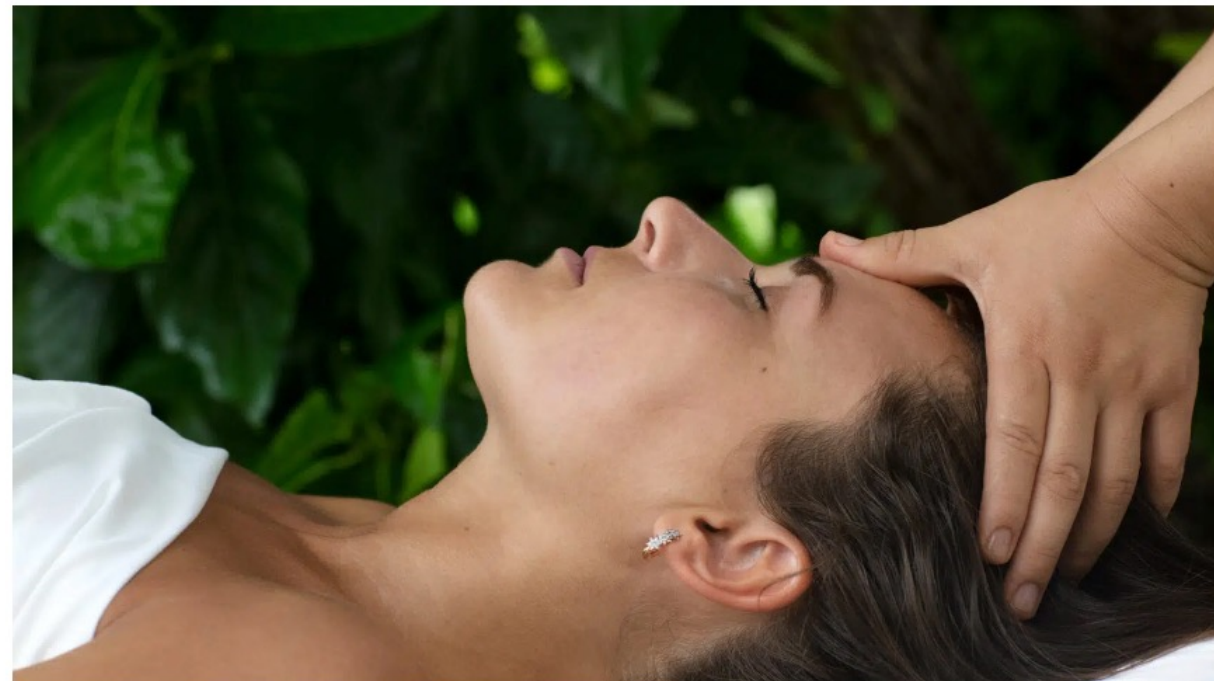
Healing Philosophy

Guided by the principle of 'lifestyle evolution,' Soneva Soul works with every guest to co-curate personalised wellness experiences, enabling you to thrive.



Wellness Specialists

Our experienced spa therapists, movement specialists and naturopathic, Ayurvedic and Traditional Chinese Medicine doctors work alongside a global network of visiting practitioners.



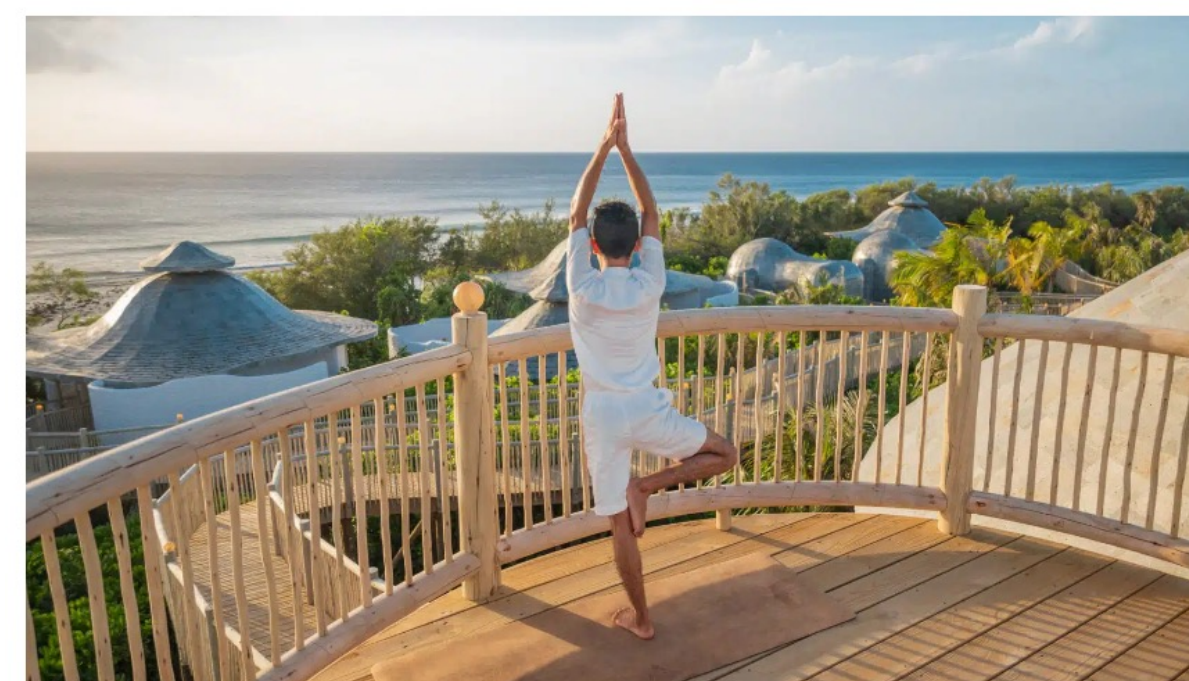
Integrative Medicine

Treating the whole person, not just symptoms alone, Soneva Soul's team of qualified doctors and nurses blend conventional medicine and complementary therapies to promote true healing and health.



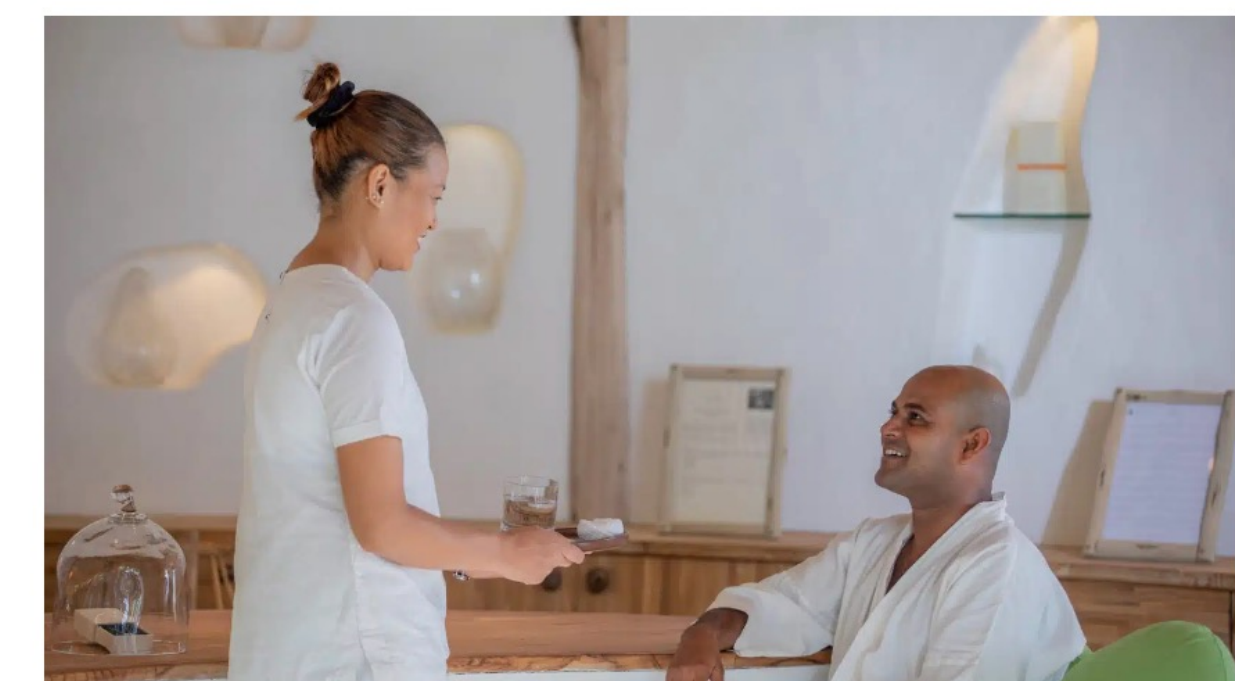
Regenerative Therapies

Promoting healing from the inside out, our menu of cutting-edge therapies includes Major Autohemotherapy, hyperbaric medicine, ozone therapy, IV injections and more.



Mindful Movement

Fitness centres, outdoor jungle gyms and yoga champas present experiential fitness, yoga, pilates and meditation sessions to help reinforce the physical-spiritual connection.



Creative Nutrition

Delicious, wholesome menus are designed by in-house nutritionists to support your wellness goals, with an emphasis on plant-based cuisine and adaptogenic foods that restore.

Wellness Programs

Bespoke immersive journeys that range from three days to two weeks.



Foundation

Reset and recharge with our three-day Foundation Programme in the healing serenity of Soneva Soul's natural setting. Daily itineraries are tailored to your needs and blend naturopathy, Ayurveda and Traditional Chinese Medicine with integrative medicine and indulgent spa treatments for a bespoke wellness journey that leaves you feeling renewed and revitalised.

Sleep

Experience our transformative Sleep Programme that is meticulously designed to optimise sleep health and, in turn, your overall wellbeing. It combines a range of targeted treatments and cutting-edge solutions, including the Oura Ring tracker, to ensure you enjoy rejuvenating rest and gain the knowledge and resources needed to maintain healthy, restorative habits for the future.

Detox

Embark on our revitalising Detox Programme, carefully curated to cleanse and restore optimal metabolic function. Receive expert guidance and nourishing menus of leafy greens, fresh fruits, rejuvenating juices and nutrient-rich nuts and seeds. Our programme eliminates dairy, gluten and refined carbohydrates, bringing you closer to your wellness aspirations.

THERAPIES AND TREATMENTS

The treatment menu at Soneva Soul unites two apparent opposites: traditional healing therapies and ancient rituals include Ayurveda, Traditional Chinese Medicine and herbalism; and innovative treatment methodologies include vitamin therapy and integrative medicine, such as cryotherapy, hyperbaric oxygen therapy and ozone therapy.

All treatments at Soneva Soul are an ongoing dialogue, which enable guests to start their Soneva Soul wellness journey at any point they choose – whether starting a healthier lifestyle, healing after injury or illness, improving physical performance, or indulging and relaxing.

Outcome-based Therapies

The Soneva Soul treatment menu is based upon outcomes that target guests' individual needs, including:

- Sleep
- Skin
- Restore
- Energise
- Mindfulness
- Balance
- Pamper
- Experience

Healing Rituals

Soneva Soul's expert therapists draw upon their own knowledge and healing heritage to offer specialist treatments that are completely unique to them - from a Vietnamese pressure point massage to a traditional Indonesian ratus.

Ayurveda

Each Soneva Soul has a dedicated Ayurvedic Clinic, overseen by an experienced Ayurvedic doctor. Clinical treatments are recommended following a consultation, to ensure that each treatment pathway is completely personalised to each guest.



Vitamin Therapy

This procedure uses an intravenous drip to infuse essential vitamins, minerals and amino acids directly into the body. Administered by a medical professional, Soneva Soul offers a curated selection of vitamin therapies, that can boost the immune system, alleviate jet lag and aid relaxation and recovery.

Integrative Medicine

Integrative medicine brings together conventional medicine and complementary therapies to focus on treating every aspect of an individual's lifestyle to facilitate healing and promote optimal health. At Soneva Soul, integrative therapies include:

- **Cryotherapy**

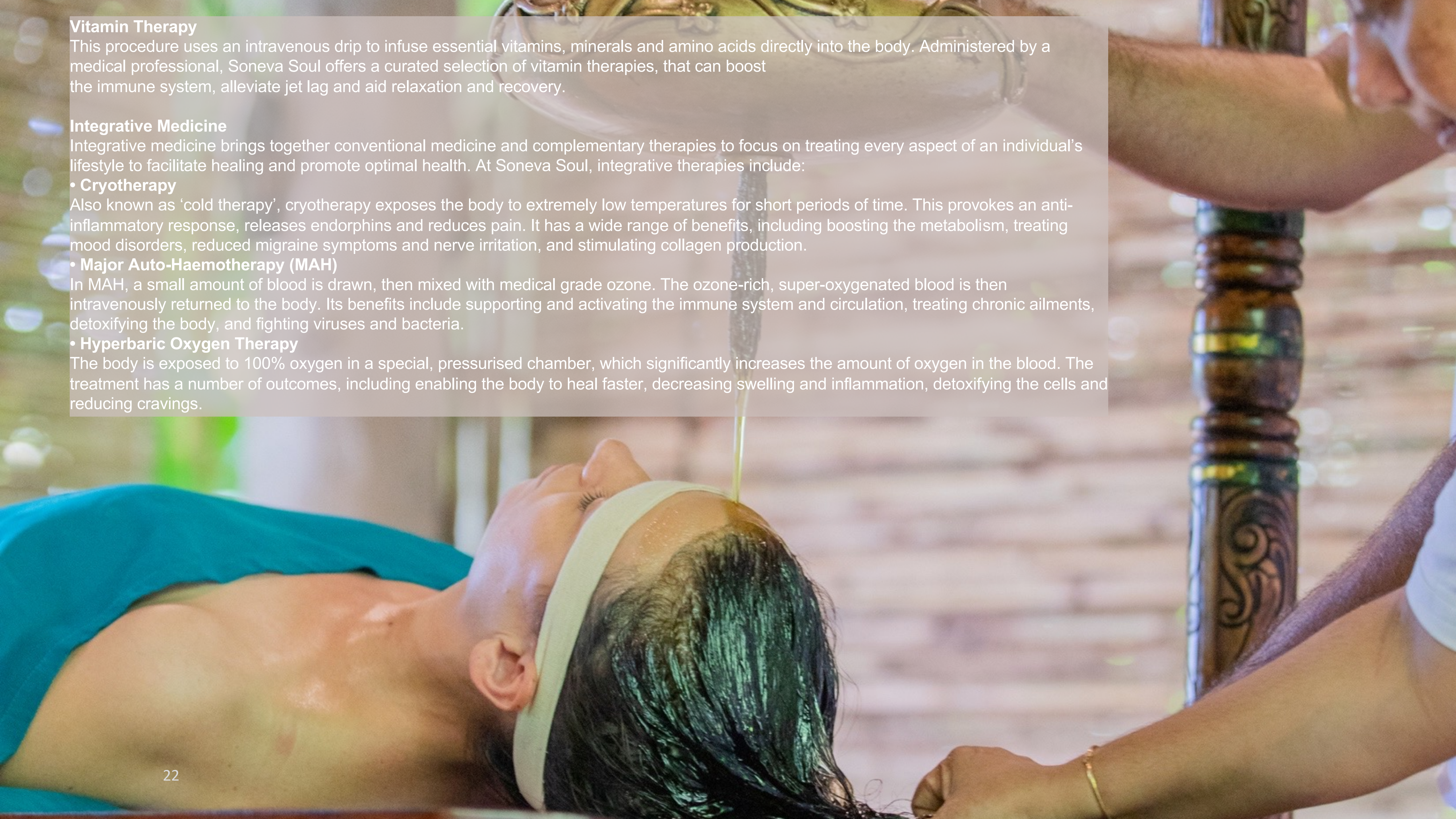
Also known as 'cold therapy', cryotherapy exposes the body to extremely low temperatures for short periods of time. This provokes an anti-inflammatory response, releases endorphins and reduces pain. It has a wide range of benefits, including boosting the metabolism, treating mood disorders, reduced migraine symptoms and nerve irritation, and stimulating collagen production.

- **Major Auto-Haemotherapy (MAH)**

In MAH, a small amount of blood is drawn, then mixed with medical grade ozone. The ozone-rich, super-oxygenated blood is then intravenously returned to the body. Its benefits include supporting and activating the immune system and circulation, treating chronic ailments, detoxifying the body, and fighting viruses and bacteria.

- **Hyperbaric Oxygen Therapy**

The body is exposed to 100% oxygen in a special, pressurised chamber, which significantly increases the amount of oxygen in the blood. The treatment has a number of outcomes, including enabling the body to heal faster, decreasing swelling and inflammation, detoxifying the cells and reducing cravings.



MOVEMENT

Movement is an essential part of a healthy, balanced lifestyle.

Our Soneva Movement programmes strike the perfect balance between functional fitness, such as weights and cardio, with natural, free movement techniques and experiential fitness that embraces nature.

Our accessible programmes are personalised to every kind of guest, from children and teens to seasoned athletes or those with limited mobility, working with their goals to create real change and progress in their fitness regime. Each programme targets a range of results, from improved energy levels and better mental health, to weight management and recovery.

Our fitness offering includes:

- Functional movement
 - Fun individual and socially engaging group programmes
 - Unique equipment
 - Innovative and cutting-edge ideas and concepts
 - Equipment and programmes compatible with wearable tech
 - Experiential fitness, surrounded by nature:
- Jungle gym
 - Barefoot beach fitness
 - Deep water gym
 - Living movement
 - Parkour / Ninja fitness



YOGA AND MINDFULNESS

Yoga, breath-work and meditation have been used for centuries to heal and re-centre. Our Yoga, Breathing and Meditation Programmes reinforce the spiritual link between body, mind and soul. Led by our experienced resident yoga experts and Wellness Specialists, each session is personalised to meet the needs of each guest, whether increased strength or flexibility, pain management, deep, mindful relaxation or mental calmness. One-on-one private lessons, group sessions and full retreats are tailored to all levels and abilities and cover a range of practices and techniques, which include:

- Pranayama
- Meditation techniques
- Guided meditation sessions
- Beginners' yoga
- Children's yoga
- Aerial yoga
- Dynamic yoga
- Pre-natal yoga
- Stress relief
- Back and joint pain relief



WELLNESS SPECIALISTS

Wellness Specialists have been a crucial part of our wellness practice since we opened our first spa at Soneva Fushi in 1995.

Our roster of specialists are chosen from among the world's most acclaimed health, wellbeing and fitness experts – bringing their vast experience to Soneva Soul across a spectrum of healing therapies and wellness practices.

Alongside our global network of Wellness Specialists, we work with an ever-expanding pool of eminent local and regional experts in our partner markets.

As well as sharing their expertise with our guests through one-to-one treatment sessions and by hosting exclusive wellness events, Soneva Wellness Specialists also share their knowledge with our Hosts through training sessions on their specialist discipline, enabling our own team to constantly improve their own skillset.



CUISINE AND NUTRITION

At Soneva, our food and beverage offering is an intrinsic part of our holistic, SLOW LIFE philosophy, championing better wellbeing through a healthier, more sustainable way of living.

Using the finest produce – organic, seasonal and locally sourced – our culinary team creates delicious and highly nutritious menus that complement our wellbeing programmes and support guests' wellness goals.

We emphasise plant-based cuisine, and have removed beef from across our menus, focusing on wholesome ingredients that not only taste wonderful, but also heal, rebalance and restore.

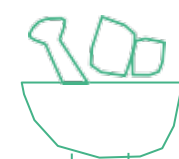


SKINCARE

OUR CONSCIOUS PRODUCTS



Organic



Natural



Cruelty free

Ever since Soneva Fushi first opened in 1995, we have developed our own, fully natural products for our resort guests. Our own Soneva Skincare line was a logical next step.

The goal of our skincare is the same goal as our Soneva Soul brand; taking users on a journey to the genesis of wellness – while we continue to evolve and never stop searching for new pathways to achieve this goal with our multi-disciplinary approach. The result of our hard work and research takes the form of products that offer simple, organic solutions to skin problems.

Chemical-free, clean products that take you back to nature and embody our philosophy of less being more – all while maintaining our core value of sustainability. With many skincare brands looking to over-complicate things with routines that require a whole plethora of products, Soneva Soul pairs it down to a curated collection of skincare products.

Soneva's skincare brand will be available for purchase online, in third party retailers and in our own resort spas in 2022.

We partnered with an expert skincare developer to create a range of unique, high quality formulations that also met our rigorous standards of ingredient provenance and sustainable production methods, to guarantee that every item is fully organic, all natural and cruelty free. Using Ayurveda as our healing base, we blended aromatherapy and healing herbs to create a core range of 16 skincare products, including cleansers, moisturisers, scrubs, serums and sun protection.

Having chosen to create our products in Europe, we sought artists from the East to design our sustainable packaging. True to our earth-conscious ethos, as the product line evolves, we will use compostable refills so our consumers can continue purchasing our products while generating minimal waste.

At Soneva Soul, our own Soneva Skincare range is complemented by a curated selection of all-natural, premium skincare brands that share our values, such as Amala and Zents.



RETAIL

Our Wellness Gallery offers wellness-savvy consumers a selection of beauty products, supplements, fashion, books and wellness devices, curated by our experts. The retail offering is divided into five categories: skincare, movement, health, learning and tools.

Guests can browse the latest must-have products, from the local region and around the world, all of which have been chosen for their impeccable sustainable, ethical and natural credentials: from natural-fibre clothing or jewellery with a social impact, to health supplements and remedies or the latest books on wellness.

- Sustainable
- Ethically Sourced
- Fostering Small Local Businesses
- Desirable
- Curated
- Fashionable
- Educational



From Personal To Planetary



From Personal to Planetary

SOUL Festival

Soneva Fushi

September 29-October 8, 2023

Soneva Fushi

SOUL Festival 2023

From September 29, 2023 to October 8, 2023

Stay for a minimum of three nights and enjoy full access to the entire SOUL programme, daily full board dining and complimentary transfers, starting from USD 7,600 for two. Choose from our specially curated three, five, or ten-night packages. Book by August 31, 2023 to receive a 10% reduction on the package rate.

SONEVA SLEEP PROGRAMME

With the quality of sleep proven to have a huge impact on wellbeing, our Sleep Ambassadors create an interactive sleep programme where the guest is the co-author of their own treatment.

By examining lifestyle, nutrition and habits, we prepare a personalised plan, including a Sleep Box with a selection of sleep aids.

Each day we work with the guest to evaluate what activities, rituals and sleep aids work best for them – by the end of the programme they leave with a take-home plan for healthier, long-term sleep habits.






Soneva Soul

Thank You





**INSPIRING LIFETIME OF
RARE EXPERIENCES**



