



**CHILE:  
PATHWAY  
TO THE END  
OF THE  
WORLD**



**SMARTTRIP**

HANDCRAFTED AND CONSCIOUS TRAVELS

Certified



Corporation



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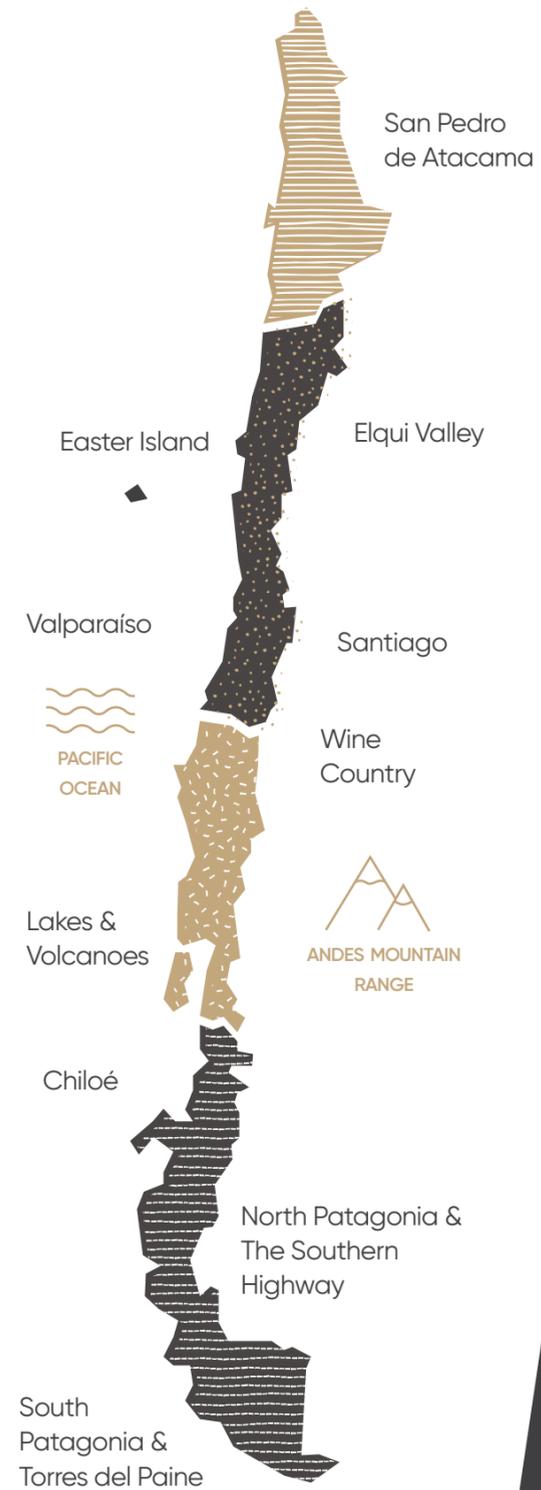


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Santiago - Chile

# CHILEAN MAP



**NORTH & ATACAMA DESERT**

**CENTRAL VALLEYS**

**SOUTH, LAKES & VOLCANOES**

**PATAGONIA**

# PRESENTING CHILE, IN A LETTER

The Andes Mountain Range, defiant and protective, offers an unmistakable welcome that opens the door from the East to this long, narrow country, perched on the very edge of the Americas' last strip of land. To the West, the infinite Pacific Ocean breathes in peaceful admiration of an inspiring territory, unequivocally shaped by its people and spectacular natural wonders.

Deserts and glaciers signal the beginning and the end of a rugged terrain that pays tribute to its contrasts. Sun and rain, modernity and tradition, frenzy and peace, come together to create an experience that sets out to defy the senses, time and time again. And beneath the great blanket of stars that illuminates each and every home, stretching along for thousands of kilometres, travelers and locals sit down together to share a bottle of wine, or two, and to celebrate the flavour of life among family and friends.

This is our country and, just in case, by some strange miracle, you haven't yet realized, we're madly in love with all the magic it contains. We'd love for you to visit and to explore its many charms with us.

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# ABOUT US

We're gallivanting gurus, in love with Chile; a talented, first-class, expert team, dedicated to the creation of one-of-a-kind travel experiences. We carefully design bespoke trips to suit each and every client that comes our way, whether they're lone explorers, wandering couples, families, groups, or companies.

Social and environmental sustainability is in our DNA, which is why we form part of the movement known as B Corporations. We were born with the conviction that travel can be organized and enjoyed in a responsible way; one that contributes to the development of each tourist destination and to the wellbeing of those who live there.

We're passionate about travel, and we know, from first-hand experience, how to turn every single journey into an unforgettable adventure. We know that each individual voyager is different to all the rest, and that he or she appreciates life's experiences from a perspective that's equally unique.

We offer quality travel opportunities filled with meaning, and we spend time focusing on the finer details to convert run-of-the-mill into something singular. We'd love for you to visit.

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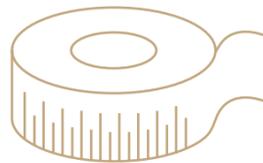


*Alejandro González,  
craftsman supported  
by Smartrip*

## SMARTTRIP'S FUNDAMENTAL PILARS



*Curation of more than 100 quality hotels in Chile.*



*Creation of travel experiences that are 100% made to measure.*



*Sustainability and positive impact, both socially and environmentally.*



# THE SMARTRIP FOUNDATION

Smartrip is a travel company that uses the power of the tourism industry, and the support of The Smartrip Foundation, to help local Chilean communities prosper, from North to South.

Most people living in the countryside in South American countries are poorly educated, with few possibilities of accessing well-paid jobs, and most lack the necessary resources to establish successful businesses of their own. However, the country's hospitality industry is quite different, with both infrastructure and services now demonstrating high levels of excellence.

Aware of the current context, Smartrip has, over the past few years, generated highly favorable commercial alliances with hundreds of hotels that are committed to sustainability. Our connections have given us the opportunity to donate 20% of the company's net revenue to The Smartrip Foundation, that works in close collaboration with the local communities who live in the surrounding areas where the hotels are located.

In this way, more than 50 social and environmental projects have been financed and more than 2,000 people have reaped the benefits, including traditional artisans, local producers, small tourism business owners, reforestation projects, and those who safeguard both the country's cultural and natural heritage.



*Entrepreneurs supported  
by Smartrip*



MYSTICAL

# SAN PEDRO DE ATACAMA

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Surrounded by a desert that appears to have been frozen in time, San Pedro de Atacama is an oasis charged with stories belonging to travelers eager to explore and experience new adventures. Geysers, salt lakes, flamingos, and famous rock formations, give way to a different kind of sunset that reveals some of the rarest and most unusual colors that nature has to offer. As the intent gaze of the sun finally lays to rest, one by one, thousands of stars begin to construct a magical sky that, whether we like it or not, forces us to be in the here and now.

*Moon Valley excursion,  
Tierra Atacama Hotel*



Atacama Salt Flat, Verónica Binder



Tierra Atacama Hotel



*Ahu Tongariki, Altiplánico Rapa Nui Hotel*

*Anakena*



ENIGMATIC

# RAPA NUI

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We take a huge leap across to the Polynesia, in the middle of the infinite Pacific Ocean, to an island known as Rapa Nui, and baptized Easter Island, to bask in the bounties of a warm and welcoming climate all year round. With pride, this island pronounces itself as the most remote piece of inhabited land in the world, and its heritage confirms it, with evidence of a culture so unique that it's impossible to explain. The only thing visitors can do on Rapa Nui, is explore.

*Rano Raraku*



ENERGIZING

# ELQUI VALLEY

Little by little, hundreds of kilometers of the driest desert in the world lead us into the fertile Elqui Valley which, with its healing energies, promises to rejuvenate even the weariest mind, body, and soul. The unconditional presence of stars, in one of the clearest skies in the world, invites us on a journey through the universe; one from which we never want to wake.



Casa Molle Villa & Golf

Casa Molle Villa & Golf



Fauna Hotel

COLOR

# VALPARAISO

Moving away from the capital, just a few kilometers toward the coast, we arrive to Valparaiso. An atypical port city and a World Heritage Site, it's impossible not to fall in love with this special place, armed with steep gradients, colorful houses, and an unusual Latin American bohemia. Inspired by the city's abrupt geography, the poet, Pablo Neruda, wrote a series of poems that captured what he believed the streets and 100-year-old lifts had seen and lived through.



*The Singular Santiago*

CONTRASTS

# SANTIAGO

Santiago, the country's capital city, located in the very center of the country, is full of unimaginable contrasts that ooze dynamism and authenticity. In short, it never fails to surprise those who visit. It's a city that beckons visitors to walk the streets of modern neighborhoods and to wander through historical corners full of heritage; to delve into the fast emerging gastronomical scene that's anxiously waiting to serve the essence of Chile on a plate. This is your chance to experience markets that come alive before dawn and parties that only rest their eyes in the warmth of the morning sun. A non-stop program for those who want to explore non-stop.



*Panoramic view*



*Colchagua Valley, Clos Apalta Residence*

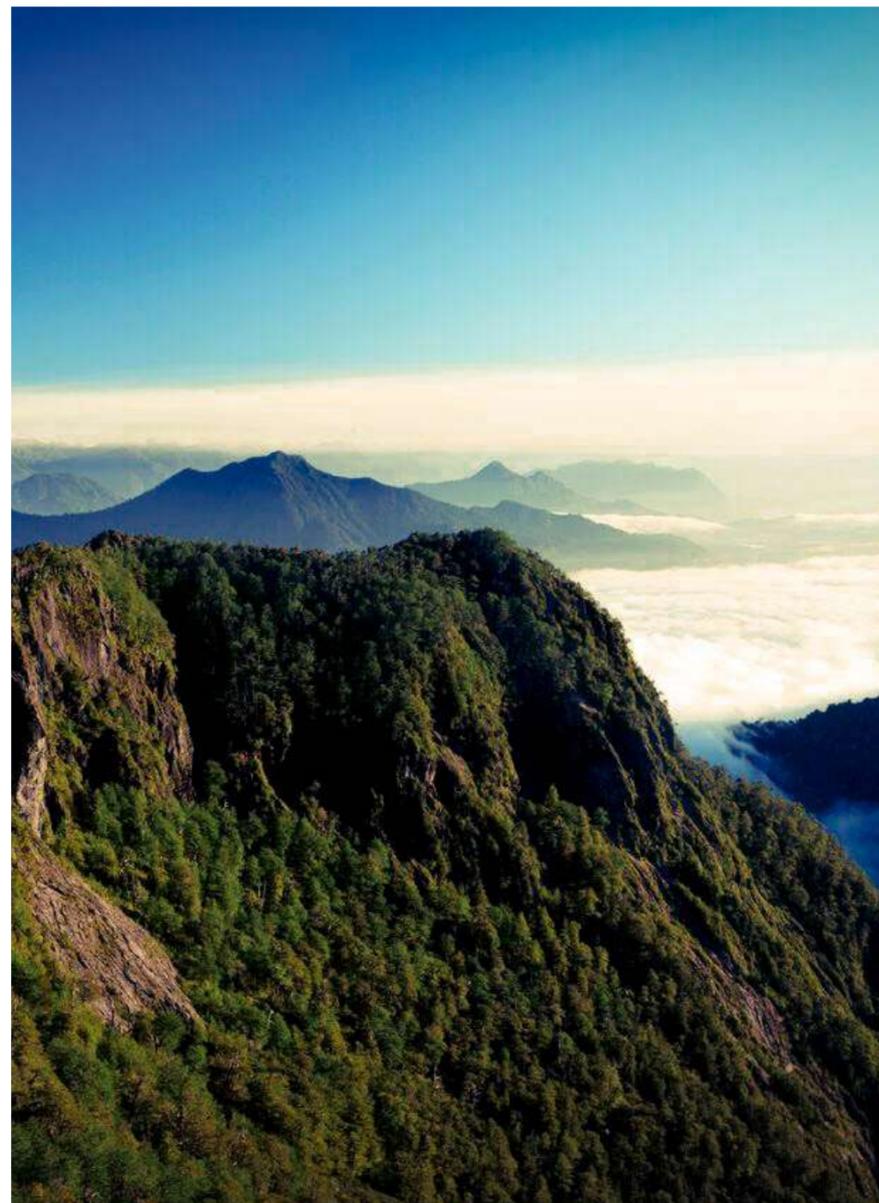
PRIDE

# WINE COUNTRY

Colchagua, Casablanca, and Maipo are the three valleys that have crowned Chile as one of the world's first-class producers of premium wines. Their tannins safeguard secrets belonging to noble soils, shared with the rest of the world with pride and charm. The perfect pairing of relaxation and adventure seduces every single traveler who visits these valleys and who's lucky enough to experience the singular enchantment of the Chilean countryside.



*AWA Hotel, Puerto Varas*



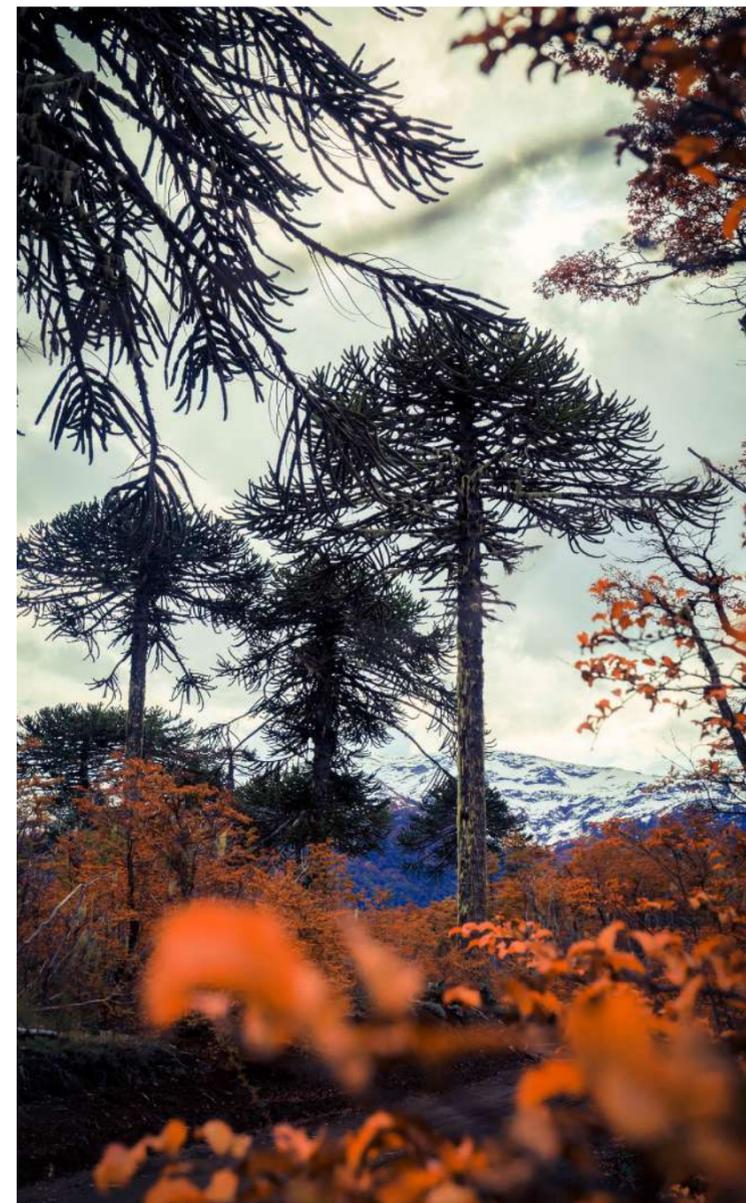
*High Peaks, Futangue Hotel & Spa*

LUSH

# LAKES & VOLCANOES

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Hopping back over to the mainland, and traveling in a southerly direction, our territory begins to turn shades of green and blue. Forests smell of wet earth and invite us to explore on foot or horseback, while deep lakes call out to us in demand of calm contemplation. Warm chimneys seduce from the inside of homes and families come together around abundant preparations, bursting with flavor.



*Conguillio National Park*



*Tierra Chiloé Hotel*

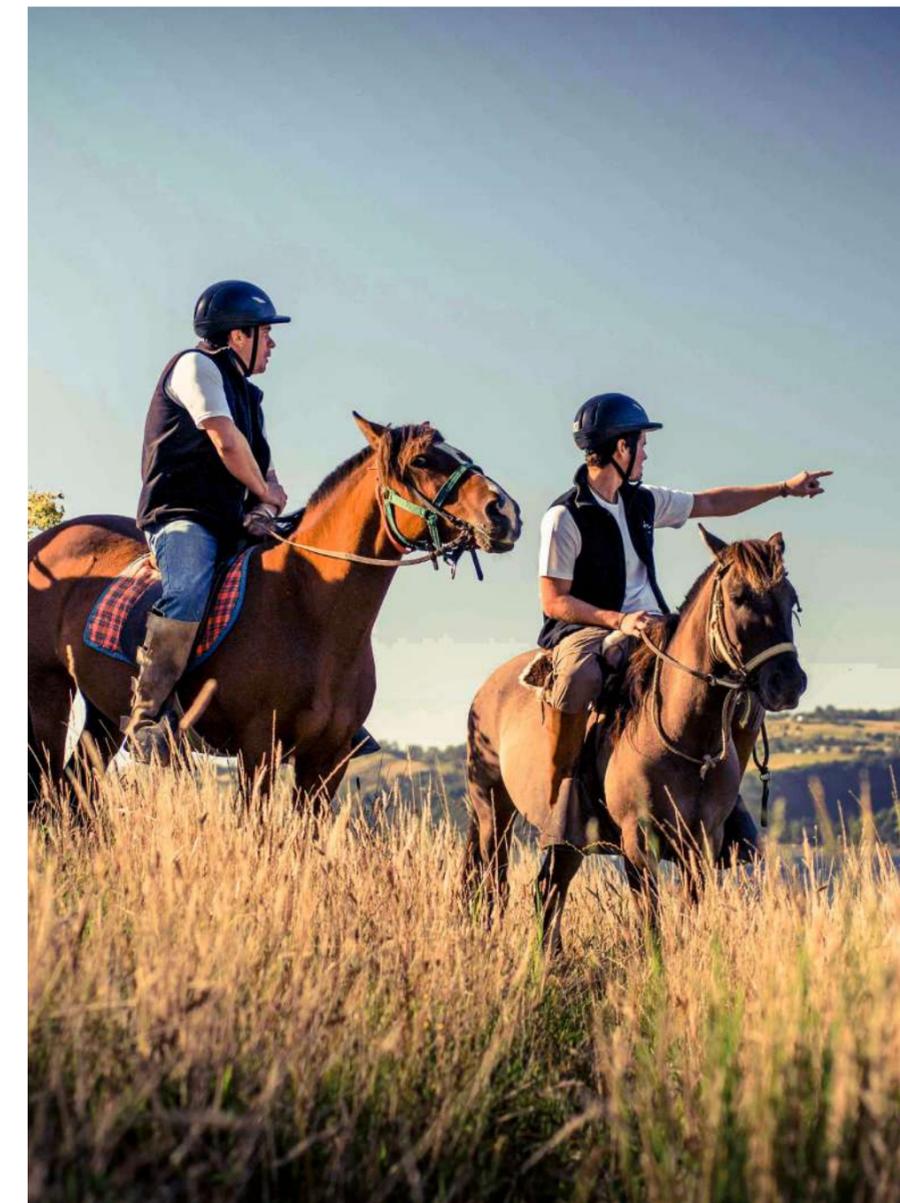
## MYTHOLOGICAL

# CHILOE

Myths and legends from popular culture unite on the Great Island of Chiloé and across the scores of small islands that surround it. Stories of mermaids, phantom ships, and great sea horses, are brought to life in the imagination of a community with local customs that are as fascinating as its people. A green archipelago filled with chirping birds and world heritage churches open its doors to share with us a history like no other.



*Stilt Houses of Chiloé*



*Excursion, Tierra Chiloé Hotel*



INFINITE

# NORTH PATAGONIA & THE SOUTHERN HIGHWAY

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The Patagonia simply calls out for adventure. It's a virgin territory that conquers and captivates with its interweaving national parks, all of which share one of the most beautifully scenic and untouched routes on the planet. The intense green and blue of the natural backdrop is merged with the powerful white, that sometimes seems blue, of the Patagonian glaciers, standing tall and strong like infinite witnesses across a territory that pays tribute to its privileges.

*Queulat Hanging Snowdrift,  
Puyuhuapi Lodge*



*Puyuhuapi Lodge*

*Queulat National Park, Puyuhuapi Lodge*





ICONIC

# SOUTH PATAGONIA & TORRES DEL PAINE

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As we arrive to the southernmost confines of the American continent, the Patagonia is Olympically crowned by the acclaimed Torres del Paine, reminding us that each and every sacrifice has its welcomed reward. Hundreds of kilometres of fjords, glaciers, and islands, are combined with the omnipresence of threatening clouds, to exhibit a desolate beauty that can only be found here, at the end of the world.



*Australis Cruises*



*Excursion, The Singular Patagonia*



*Base of the Towers, Tierra Patagonia Hotel*



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Chile



**GSTC**

MEMBER



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